

## **FOR IMMEDIATE RELEASE**

### ***Greenbrier Celebrates 3<sup>rd</sup> Annual Art Jam Festival***



**DATE/TIME:** April 22, 2023, 10 AM – 4 PM

**LOCATION:** Matthews Park in Greenbrier

**CONTACT:** Shellie O'Quinn, 501.733.1140

***Greenbrier will celebrate local artists, students, and Earth Day at third annual Art Jam festival in Matthews Park on April 22!***

Art Jam will feature a juried art show, live performances, student exhibits, and interactive art opportunities on April 22<sup>nd</sup> in Matthews Park. "The festival is free to the public! We want to connect artists and our community through art, music, and fun," says Julie Isom, local artist and Art Jam Planning Committee member.

The one-day event will also include a Faulkner County Museum exhibit and hands-on activities for all ages. The theme "Peace, Love & Art" inspires activities such as turning trash into art and tie dying your own festival T-shirt. "Since our festival is happening on Earth Day this year, we wanted to incorporate sustainability into our theme and activities. This year, we will definitely have a groovy, fun and earthy vibe," says Shellie O'Quinn, Events Director for the City of Greenbrier.

Proceeds from Art Jam will benefit the Greenbrier Area Arts Council Scholarship Fund. "Our mission is to serve and unite our community by cultivating creativity through connection, education, and celebration of the arts. Art Jam is a great avenue to accomplish this, while also raising money for our scholarship fund," says Danielle Kindsfater, President of the Greenbrier Area Arts Council. "So far, we have awarded \$1500 in scholarships to students pursuing the arts."

Artists are invited to apply to participate and may request an application by emailing [GBArtJam@gmail.com](mailto:GBArtJam@gmail.com), or searching #GBArtJam2023 on Facebook and Instagram. Anyone specializing in handcrafted, original, high-quality works of art is encouraged to apply by March 10. Booth fees for artists are just \$25.

Art Jam is presented by First Security Bank and Crain Hyundai of Conway. For more information, please email the event organizers at [GBArtJam@gmail.com](mailto:GBArtJam@gmail.com).